

LILA AZOUZ

INSTRUCTIONAL DESIGNER



+61 xxxxxxxx



lilazouz@gmail.com



Melbourne, Australia



<http://www.lila-azouz.com>

QUALIFICATIONS

- Solid foundation in instructional design theories, methodologies and best practices, including the ADDIE model, adult learning principles, multimedia principles and custom blended learning solutions
- Over ten years of summative and formative evaluation experience with solid analytical skills to assess, determine and develop recommendations to improve learning and the student experience
- Successfully managed large scale education and training projects with budgets of \$700K resulting in the delivery of projects in a timely and cost effective manner within the agreed quality parameters
- Educational technology expertise and proficiency in multimedia production with an emphasis in designing and producing instructional videos, adaptive e-learning, instructor and learner materials, and educational games
- Excellent interpersonal, collaborative and leadership skills, with the ability to work in multidisciplinary teams and autonomously

EMPLOYMENT

June 2017 –
July 2019

INSTRUCTIONAL DESIGNER | McGill University Health Center
Montreal, Canada

- Designed and developed high quality sharable bilingual online training programs geared to all medical establishments across the province of Quebec
- Developed training strategy and resources to implement a new Province wide learning management system (Moodle) across 34 medical and social services establishments

Oct. 2016 –
June 2017

EDUCATIONAL DEVELOPER | University of New South Wales (UNSW)
Faculty of Engineering, Dean's Unit – Sydney, Australia

- Played a leadership role within the Faculty in developing and implementing major strategic teaching initiatives, particularly in teaching technologies and practices
- Supported the development of open, online and blended learning courses and assisted staff in the deployment, implementation and evaluation of courses from nine engineering schools
- Managed a \$700k educational project using several vendors to develop online lectures for 12 large postgraduate courses across five Engineering programs
- Worked with academics to develop their engineering educational research publication and organise education showcase events to share innovative teaching practices

June –
Oct. 2016

INSTRUCTIONAL DESIGNER | Service NSW
Sydney, Australia

- Worked closely with subject matter experts to design, develop and evaluate learning materials and frameworks that comply with relevant quality and technical standards, educational principles and government union regulations
- Lead and managed the LMS content migration from the legacy LMS, Learning Seat to the new LMS, Cornerstone, while ensuring all stakeholder needs and technical specifications were met

- Sept. 2014 – May 2016
- SENIOR BLENDED LEARNING DEVELOPER** | UNSW Sydney
Faculty of Medicine – Sydney, Australia
- Responsible for creating face-to-face and online professional development training using adult learning principles for academic staff to increase their capabilities in blended and online learning
 - Worked closely with academic staff and disciplinary experts to provide advice and support on instructional strategies, learning technology needs, formative assessment activities for their blended and online learning initiatives, and implemented evaluation strategies to measure the success of the blended learning project in terms of student and staff engagement
 - Established and manage the Medicine Media Room, which included a wide range of video equipment and learning authoring technologies, and supported staff with their educational media projects
- April 2015 – Jan. 2016
- EDUCATIONAL DEVELOPER** | UNSW Sydney
Learning Centre – Sydney, Australia
- Designed, developed and implemented an online course on Working with Academic Integrity that was delivered across several faculties; the 8 online modules were developed in collaboration with the subject matter expert using iSpring Suite and implemented in Moodle
- July 2014– Dec. 2014
- E-LEARNING DEVELOPER** | UNSW Sydney
School of Civil and Environmental Engineering – Sydney, Australia
- Responsible for designing and developing several interactive e-learning units using Articulate Storyline while working closely with the subject matter experts to establish the learning objectives, lesson design plan and project deliverables
- Jan. 2013 – May 2014
- INSTRUCTIONAL DESIGN MANAGER** | Yellow Pages Group
Toronto, Canada
- Responsible for the management, assessment, design, development, implementation and evaluation of in-class training, virtual training and e- Learning for the sales organisation using instructional design methodologies, educational media and adult learning principles
 - Developed French training policies, procedures and processes to ensure a smooth transition for English to French face-to-face and online training resources
- 2012
- INSTRUCTIONAL DESIGNER** | HEC Montreal
Faculty of Business – Montreal, Canada
- Contracted to redesign a face-to-face workshop into a self-paced online course, included 13 modules developed in Captivate, to teach instructors how to use the technology in the high-tech classrooms
- 2008 - 2010
- CORPORATE VIRTUAL TRAINER** | GO Fluent Inc.
Montreal, Canada
- Taught about 250 virtual online lessons per month of business English to employees from diverse corporations throughout Europe such as Sanofi-Aventis, Johnson and Johnson, BNP Paribas, and many more

EDUCATION

2010 – 2013 **MASTERS OF ARTS | EDUCATIONAL TECHNOLOGY**
Concordia University – Montreal, Canada
Graduated with High Distinction

1999 – 2003 **BACHELOR OF FINE ARTS | DESIGN FOR THE THEATRE/ FILM PRODUCTION**
Concordia University – Montreal, Canada

TECHNICAL SKILLS

Captivate	■ ■ ■ ■ ■	Articulate Storyline + 360	■ ■ ■ ■ ■	Smart Sparrow	■ ■ ■ ■ ■
Camtasia Studio	■ ■ ■ ■ ■	iSpring Suite	■ ■ ■ ■ ■	Adobe Presenter	■ ■ ■ ■ ■
Videoscribe	■ ■ ■ ■ ■	Moodle	■ ■ ■ ■ ■	Adobe Premiere	■ ■ ■ ■ ■
Microsoft Project	■ ■ ■ ■ ■	Audacity	■ ■ ■ ■ ■	Adobe Photoshop	■ ■ ■ ■ ■

CONFERENCE PRESENTATION HIGHLIGHTS

G. Velan, T. Kerr, **L. Azouz**. Blended and Online Learning: Are We There Yet? Presentation at the 2016 Learning and Teaching Forum, Towards 2025: Inspiring Learning, UNSW Australia, Sydney, Australia, October 2016.

L. Azouz, A. Zamyadi, R. Stuetz, R. Henderson. Flipped classroom approach to increase student engagement with algal harmful metabolites separation from water (2015). Presentation at Pacifichem 2015, Hawaii, USA, 15-20 December 2015.

L. Azouz, M. Parisio. Faculty-Wide Transformation Toward Blended and Online Learning: Strategies and Lessons Learned. Poster at the 2015 UNSW Learning and Teaching Forum, Blended Learning: Past, Present, and Future, Sydney, Australia, October 2015.

A.N. Pham, M.N. Le, **L. Azouz**, S. Moore, R. Stuetz. Interactive eLearning Scenario-Based Activities and Process Flowsheeting for Civil and Environmental Engineering. Poster at the 2015 UNSW Learning and Teaching Forum, Blended Learning: Past, Present, and Future, Sydney, Australia, October 2015.

J. Newby, **L. Azouz**. Teaching Medicine Students About Anxiety Disorders Using a Blended Approach. Poster at the 2015 UNSW Learning and Teaching Forum, Blended Learning: Past, Present, and Future, Sydney, Australia, October 2015.

P. Uther, **L. Azouz**, R. Thompson, S. Kennedy. Using Simulation and a Flipped Classroom to Introduce Medical Students to Paediatrics. Poster at the 2015 UNSW Learning and Teaching Forum, Blended Learning: Past, Present, and Future, Sydney, Australia, October 2015.

P.de Permentier, **L. Azouz**. Redesigning a Traditional Medicine Lecture into an Interactive Online Learning Module. Poster at the 2015 UNSW Learning and Teaching Forum, Blended Learning: Past, Present, and Future, Sydney, Australia, October 2015. (**Won best poster**)

L. Azouz. Changing Roles: Transforming Instructor-Led Trainers into Rapid Online Developers (2012). Round Table Presentation at the Training 2012 Conference, Atlanta, Georgia, USA, February 2012.

L. Azouz, T. Thomas. Preparing to Know the Unknown: Fine Arts students/alumni perceptions of professional development within the university undergraduate context (2011). Presentation at the Canadian Society for the Study of Education (CSSE) Conference, Fredericton, New Brunswick, Canada, May 29, 2011.